

Press Release

RUEL builds a luxury residential audio system in New-Brunswick

Dieppe - An immigrant entrepreneur uses his French “savoir-faire” legacy to create the first modular wide-dispersion full-range line-source luxury sound system.



Thierry Ruel, the founder of RUEL, is a true pioneer in a field where no one would expect real innovation. When he moved to Canada in 2012 with his family, he also brought with him his French “savoir-faire”: an amazing know-how in the field of music, sound and technology. Everything started from a simple idea he had in mind for decades. It was soon followed by the implication of the NRC (the National Research Council of Canada) and several years of intense research and development.

RUEL builds a cutting-edge luxury residential audio system which bends the laws of physics to deliver a unique experience. Sound is brought to unexpected levels of purity.

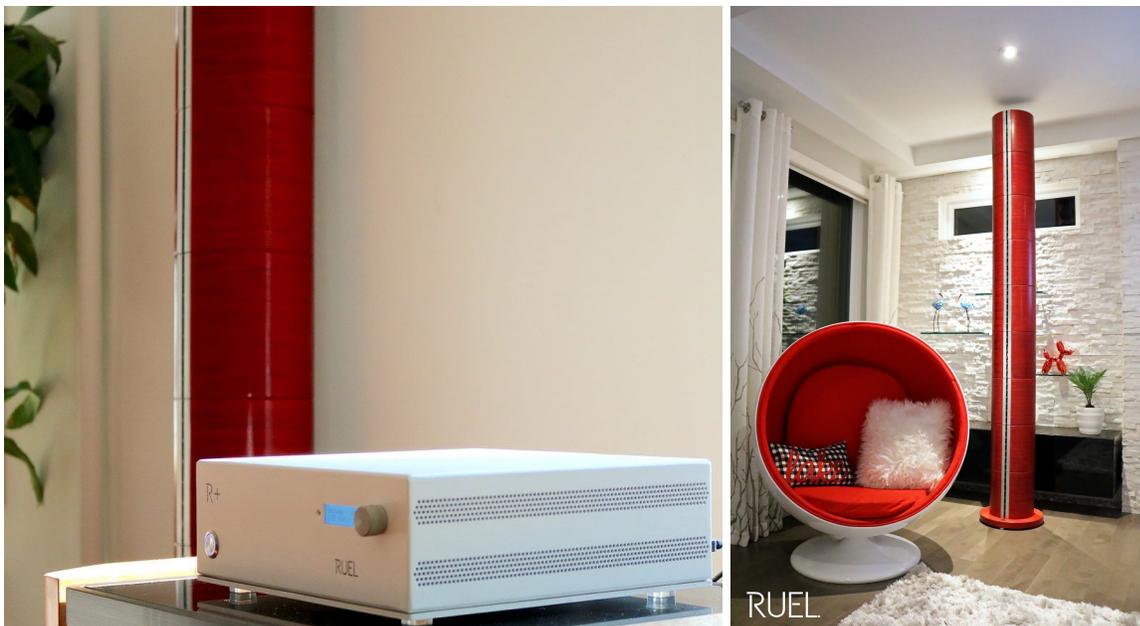
The RUEL R+ is the first and only modular wide-dispersion full-range line-source system known in the market. It is a technological world premiere while also being a system that looks and sounds entirely natural in most living environments.

"The R+ could well be the beginning of a new era in the field of audio reproduction" says Thierry Ruel.

The RUEL R+ doesn't compare to anything else. It's bold, elegant and timeless. It's a work of art, built with noble materials. What you see are columns that harken back to the pillars of ancient Greece, as they have been echoed to this day in current architecture.

The R+ can be integrated into many decors. They are entirely hand-made in limited quantity, in New-Brunswick, Canada.

The RUEL R+ is an experience you must live to believe. Music is beautiful, intense, powerful, vulnerable, and all the shades of expression on a RUEL system. Music fills the room with precision and air.



*"It's been years that we have not listened to so much music.
The system is ruthless for classical piano CDs: you literally hear everything.
We hear pianists singing that we had never heard on other systems.
There are new stage noises, the sound of the pianos is transparent."*

A bad record remains bad, but a very good record is floating beauty. "

ISABELLE G. & MARCEL L. FROM QUÉBEC CITY and proud owner of the RUEL R+

2018 was the year of exchanges with the public for RUEL, and the RUEL R+ system has been presented at numerous public and private events, in Moncton, Montréal, Toronto, Chicago, and New York.

RUEL has perfected its system to make music and beautiful design lovers happy. The new 2019 system is an exceptional product.

It will be unveiled to the public at the upcoming Montreal Audio Show next March.

The Maison RUEL produces only 10 R+ systems per year.

Completely handmade and specifically customized for your environment, you will have to wait a minimum of 3 to 5 months to receive the RUEL R+. Price can range up to \$240,000, depending on the client's set up.

www.ruelaudio.com

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